

GAR FIREPROOF



Progressive beef cattle breeding has entered a new era of accelerated genetic improvement. When considering the traits of merit in the beef cattle business, most agree that calving ease, early growth, end product merit and maternal function are keys to breeding cattle with greater profit potential. GAR Fireproof offers these traits in a truly unprecedented package. Only a few years ago, the genetic improvement possible in Fireproof's influence seemed impossible. In recent years, a sire above +1 for marbling was elite. Today, the possibilities to use bulls that are relevant for the traits of merit mentioned above, with the ability to sire progeny that excel for all traits while achieving over +2 for marbling, is true opportunity! Decades of breeding discipline have led us and our customers to an exciting crossroads in beef production. By collecting data and proving these elite young sires, the accuracy and reliability of the data becomes laser focused. After receiving Fireproof's data and genetic predictions, my first reaction was, "Oh my, let's go!" The ability to use sires that fit most environments, with the most profit potential we have ever seen, is genuinely exciting! We can't contain how thrilled we are to use Fireproof, out of Home Town's dam, on our Transcendent daughters, and share another generation of genetic excellence. **Let's GO!!**

CED	BW	WW	YW	YH	Milk	Marb	REA	\$B	\$C
+15	+1	+72	+146	+6	+38	+2.31	+1.02	+271	+415

GAR Fireproof
sells at Lot 1 in our 44th Spring
Production Sale on April 1. He
is leased to Select Sires. The
new owner will be our partner
in a truly next generation of
unequaled performance across
the entire spectrum of value-
added beef production.



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Proud to be a founding member of U.S. Premium Beef. More than \$12.06 million in premiums and dividends have been paid to GAR customers using USPB delivery rights.

